

Course was like a  
**breath of fresh  
air!** Full of energy, really did  
motivate everyone. **I've  
learnt so much.**

Ami Hayer, Cushman & Wakefield

I need to thank you for this course  
which was **an experience to  
remember for a lifetime.** I did  
already brief my management about  
the **importance and efficiency  
of this course** and am sure this  
will be recommended for some of my  
colleagues.

Patricia Atallah, Chedid Re

Your course was a big push for my  
professional career, you were a  
**"fantastic " teacher who  
left a big mark in my life."**

Joelle Azar, Payables Supervisor, The Net Holding

Without  
doubt  
**the most useful  
course I have  
ever been on.**

Lewis O'Sullivan, Skills Funding Agency

We think our training is  
**fantastic**

but our clients tell us it is **much, much more**

**target**  
training associates

What  
can I say,  
**loved, loved  
the course.** My head  
was buzzing all last night  
thinking about the skills  
and techniques.

Pauline Hughes, DfE&L

**Having done many  
train the trainer courses  
in my 40 + year career,  
none, absolutely none  
gave me the tools or  
advice that I received  
from Ralph.**

Derrick Norton,  
Iberdrola Engineering & Construction

**Everything was enjoyable  
even the scary parts!** Using all  
those new techniques tomorrow.

Amy White, Newcastle Centre For Life

**Trainer very  
enthusiastic, engaging  
and knowledgeable.  
Made me want to perform  
well. I learnt a lot.**

David Gibson, Jones Bros

## PTT Train the Trainer

This practical based (ILM accredited) Professional Trainer Techniques (PTT) Train the Trainer course gives attendees a set of tools and techniques that enable effective training delivery. It provides a clear structure for developing training sessions and gives an understanding of the underlying principles associated with great trainers.

Completing our PTT Train the Trainer course will improve confidence and smash any limiting beliefs often associated with speaking in public. You will learn skills and techniques you never thought possible that will engage and motivate your audience.

This 2-day ILM accredited Train the Trainer programme is ideal for those individuals who are required to deliver training to internal staff or external clients and covers:

Key principles of training - we look at the essential principles that effective trainers

follow and look at the key skills that trainers need to effectively deliver training.

Facilitating skills - essential techniques are explained including how we communicate effectively and how to engage the group using questioning skills. The use of visual aids and powerpoint is discussed to identify how these assets can complement a training session. Key skills are described relevant to managing behaviour in a training session.

Systems approach to training - we review the key elements that must be covered to ensure that training is effective and meets the need of the client.

Assessed sessions - delegates get an opportunity to put what they have learnt into practice. This is assessed against the approved ILM assessment criteria. 1-2-1 mentoring support is offered throughout.

Although the course was hard work. It was **100% enjoyable.**

I can't wait to put my new reasoning techniques into practice.

Heather Fraser, Scottish Courts Service

"The pace of the two days was really good. **I have learnt that there is a huge difference between being a trainer and an advanced trainer.** I really enjoyed the whole experience, **it was hard work but worth it.**

Stanter Kandola, Consultant

Never have I experienced such **impactive, positive and knowledgeable training.** The facilitation of inclusive participation, the motivating delivery and the exceptionally positive reinforcement of skills with constructive identification of areas for development were second to none I have experienced. Exceptional!

Andrew Graham, Graham Consultancy

The course has **given me fantastic skills** and built on the skills that I knew I already had. **I loved it** and will recommend it to anyone who will listen."

Lorraine Allan, Housing Advice Centre

## Advanced PTT Train the Trainer

This practical based Advanced Train the Trainer programme (accredited by ILM) looks at the advanced delivery techniques which take training to a whole new level. It is suitable for experienced trainers or those who have completed a standard Train the Trainer or our Professional Trainer Techniques (PTT) course.

Using the techniques and skills learnt on this course trainers will be developed to be able to facilitate outstanding training and their learners will want to come back again and again.

This is a 2-day ILM accredited advanced Train the Trainer programme. It is ideal for those individuals who are experienced trainers. The learning outcomes cover:

Key principles of training - we look at the essential principles that advanced trainers

follow and look at the key skills that they need to effectively deliver training.

Advanced facilitating skills - essential techniques are explained including how we communicate effectively and how to engage the group using reasoning questioning skills. The use of emotional learning and anchoring techniques are discussed and practised. Aims, objectives and learning outcomes are all described.

Systems approach to training - we review the advanced key elements that must be covered to ensure that training is effective and meets the need of the client.

Assessed sessions - delegates get an opportunity to put what they have learnt into practice. This is assessed against the approved ILM assessment criteria.





# About Target Training Associates

We help companies to improve their performance with high impact training

We help companies to improve their performance by providing training that change's people's behaviour. In fact, our reputation is based on providing training that has an immediate impact for the individual; it improves confidence, motivation and performance. For an organisation, we improve staff efficiency and effectiveness.

Specialising in Train the Trainer Training and Management Development, we are an international company that provides high quality, independent training solutions designed to meet our clients' specific needs.

We are passionate about training and unlike many companies that provide 'off the shelf' training courses, our focus is on reinforcing or changing people's behaviour long-term. Our training is not only about the course content, it's the added value

of giving people confidence, motivation and the belief in what they can achieve whilst at the same time improving their performance.

The company's ethos is based on five key values, which are evident throughout all courses and demonstrated by each of our trainers:

- Being FANTASTIC
- Going that extra mile
- Putting people first
- Striving for constant improvement
- Being positive

Our delivery of high value, high impact training content in both the public and private sector has established our reputation as a leading provider within the industry.

It has also won us many accolades over the years.

## Our Vision

1. To be recognised as a leading provider of quality training provision for personal and workforce development.
2. To have a positive influence on all individuals we engage with and to promote engaging and enjoyable learning.
3. To actively promote the benefits of lifelong development regardless of age, gender, race, sector or level.



Target Training Associates is an approved centre to deliver City & Guilds and the Institute of Leadership & Management (ILM) Awards.

